

✉ jrober127@gmail.com

☎ 832.584.5427

🌐 jrober.domo-box.com

## EDUCATION

### ART INSTITUTE OF HOUSTON

B.A. Media Arts & Animation | January 2006

## SKILLS

3D Studio Max

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Adobe After Effects

Adobe InDesign

Blender

Inventor

Rhino

3D Printing

Sketchup

Procreate

Zbrush

Office 365

AI

## REFERENCES

- **Amber Avalos | 832.443.2230**  
Technical Communications Manager  
Cameron / Schlumberger
- **Othman Elhommoud | 713.586.9559**  
E-Learning / Instructional Technology Lead  
othman.m.elhommoud@nasa.gov
- **Surya Komaragiri | 713.992.6273**  
Eng Services Manager  
Cameron / Schlumberger
- **Erin Procel | 920.540.9511**  
Technical Communications Specialist  
Eboundy@slb.com
- **Timothy Freeman | 281.299.6450**  
Marketing Communications Specialist  
Tfreeman4@slb.com

# JODY ROBERTSON

3D & Motion Graphics & Design

## CAREER SUMMARY

Experienced 3D animator, motion graphics artist, and video editor with a strong background in technical visualization and e-learning content creation. Familiar with basic video shooting techniques and skilled in post-production editing for corporate and training materials.

## EMPLOYMENT HISTORY

### Technical Communications Specialist

April 2023 - March 2025

Cameron A Schlumberger Company - Well Construction - Sugar Land, TX

- Analyzed assembly and disassembly procedures of equipment, translating technical knowledge into detailed procedural steps using 3D software to create accurate renderings and layouts
- Analyzed and revised complex procedures by identifying gaps, correcting errors, and drafting clear, comprehensive instructions to improve accuracy and efficiency
- Established and standardized illustration processes tailored to the specific scope of the role, ensuring consistency, quality, and alignment with project objectives
- Developed comprehensive training materials covering the entire workflow of the role and successfully trained a diverse group of multinational employees, ensuring seamless adherence to newly established design principles and corporate branding
- Collaborated with subject matter experts (SMEs) and technical writers to distill complex technical data into hundreds of clear, visually engaging images for customer-facing and internal technical documentation, improving accessibility and understanding
- Proactively explored AI software applications through introductory courses, focusing on workflow optimization and efficiency improvements

### Technical Developer - Graphics and Animation

April 2021 - March 2023

Axis, LLC - Woodlands, TX

- Created 3-D subsea assets for use in virtual training environment
- Developed animated videos to help pre-visualization of future drill sites
- Created informative motion-design videos for use in client presentations

### Technical Illustrator & Technical Writer

July 2012 - March 2021

Cameron A Schlumberger Company - Houston, TX

- Sole Technical Illustrator providing images for both large and small teams of Technical Writers
- Performed moderate Technical Writer tasks, including document preparation
- Worked closely with SMEs and technical writers to convey large amounts of technical data in hundreds of easily-read images included in customer-facing and internal technical documentation
- Designed and created informational posters used on drilling rigs for various rig equipment
- Developed and implemented illustration standards and processes

### Professor of 3D Modeling & Animation

January 2012 - July 2013

Lone Star College, North Harris Campus - Houston, TX

- Developed and implemented lesson plans and lectures to teach students fundamental and advanced modeling techniques for using 3D Studio Max
- Created engaging projects and tutorials based on personal real-world experience working with clients to prepare students in a learn-by-doing environment while also encouraging good time-management practices

### Animator & Modeler

July 2008 - March 2011

ATA Associates & CODEGA - Houston, TX

- Reconstructed accident scenes for litigation, collaborating with forensic engineers to ensure accuracy
- Designed 3D training programs with Air Force personnel to improve emergency response coordination
- Created environments, storyboards, and character animations for safety training videos in the driving industry